

Mr. Rodrigo Buenaventura Head of Secondary Markets Spanish Stock Exchange Commission Miguel Ángel, 11, 1st floor 28010 Madrid

RELEVANT FACT

Valencia (Spain), November 10, 2010

Dear Sir,

In accordance with Article 82 of Law 24/1988, 28th July, relative to the regulation of the stock market, and in relation to the Relevant Fact submitted to your attention on October 7, 2010, regarding the signature of a memorandum of understanding between Natraceutical and the Brazilian Bio Group Brazil, as well as the signature of a call option contract between Bio Group Brazil and Natraceutical's main shareholder, Natra S.A., due to the implications in the shareholder structure of Natraceutical that the second contract might have, the company informs you about the compliance today of the requirements stated on the condition precedent of the call option contract between Natra and Bio Group Brazil. This formalizes the starting point of the four-month exercise period of the option, extendable to four additional months.

Yours faithfully,

M^a José Busutil Santos Deputy Secretary to the Board of Directors Natraceutical S.A.